

Sponsorship



2010 National Child Passenger Safety Conference

With its exclusive focus on child passenger safety,

the KIDZ IN MOTION National Child Passenger Safety Conference offers the only continuing education forum with a sole focus on keeping young passengers safe. Previous KIDZ IN MOTION annual conferences (2005-09) have drawn professionals from fields including but not limited to: health care, public health, law enforcement, fire and rescue, and vehicle and child safety seat manufacturers. Additionally, numerous volunteer advocates, many of whom are involved with child passenger safety only as parents or caregivers, have attended KIDZ IN MOTION, demonstrating that this conference has been designed for everyone.

Sponsors make this conference possible. By providing financial support, you help to minimize the cost of attendee registration, making KIDZ IN MOTION affordable for those with limited continuing education budgets. Your sponsorship is more than a donation to a worthy cause; it's an investment that displays your corporate image as an organization that cares about the safety of children.

Thank you for considering sponsorship of the KIDZ IN MOTION National Child Passenger Safety Conference. Giving back to the community you serve is a great investment in the future of your company or organization.

Conference Objectives:

- To involve all participants in an interactive educational opportunity to acquire the latest information on child passenger safety, including technological advancements, products, programs, best practices, and to network to benefit from the experiences and successes of colleagues from across the country.
- To create an opportunity for companies and agencies such as the National Highway Traffic Safety Administration, child restraint and vehicle manufacturers to receive feedback and acquire comments from safety professionals about current or proposed regulations and/or measures, and to network.
- To encourage networking that promotes a strong sense of professional cooperation and community which in turn facilitates dialogue.
- To create an opportunity for manufacturers to gain a more intensive appreciation of how their products perform in the real world, including issues of compatibility and misuse, and to educate child passenger safety professionals about the constraints that child restraint and vehicle manufacturers work within.

**Aug. 26-28, 2010
Fort Worth, TX**





2010 National
Child Passenger Safety
Conference

August 26-28, 2010
Fort Worth, TX

Tentative Workshop Topics
August 26-28

Special Session
August 25-26

- Safe From The Start: Addressing the Needs of the NICU Patient

Special Session
August 25

- Child Passenger Safety Restraint Systems on School Buses: National Training

- FMVSS and Crash Testing
- Child Restraint and Vehicle Manufacturer's Panels
- Special Needs for Special Kids
- LATCH and Tether
- New Research Results
- Learning from Crash Reconstruction
- Booster Seat Programs
- Program Evaluation
- Hospital CPS Programs
- Successful Community Programs
- Public and Private Partnerships
- Finding Funding
- Coalition Building
- Manufacturer Exhibits
- Roundtable Discussion Groups
- Much More!



www.kidzinmotion.org

Conference Details

The KIDZ IN MOTION

National Child Passenger Safety Conference,

with its exclusive focus on child passenger safety, offers the best continuing education forum for all who play a part in keeping young passengers safe. Previous KIDZ IN MOTION annual conferences (2005-09) have drawn professionals from fields including but not limited to: health care, public health, law enforcement, fire and rescue, and vehicle and child safety seat manufacturers. Additionally, numerous volunteer advocates, many of whom are involved with child passenger safety only as parents and caregivers, have attended KIDZ IN MOTION, demonstrating that this conference has been designed for everyone.

Conference Objectives:

- To involve all participants in an interactive educational opportunity to acquire the latest information on child passenger safety, including technological advancements, products, programs, best practices, and to network to benefit from the experiences and successes of colleagues from across the country.
- To create an opportunity for regulatory agencies such as NHTSA to receive feedback and acquire comments from safety professionals about current or proposed regulations and/or measures, and to network.
- To encourage networking that promotes a strong sense of professional cooperation and community which in turn facilitates dialogue.
- To create an opportunity for manufacturers to gain a more intensive appreciation of how their products perform in the real world, including issues of compatibility and misuse, and to educate child passenger safety professionals about the constraints that child restraint and vehicle manufacturers work within.

Conference Registration: Register on-line at www.kidzinmotion.org

KIDZ IN MOTION Conference August 26-28

\$350 until April 23 (rates increase after April 23, see www.kidzinmotion.org for more information)
Registration includes conference materials, entrance to all conference workshops, exhibits, 2 lunches, 2 breakfasts, break refreshments and 1 evening reception

Special Session: Safe From The Start: Newborn CPS Issues August 25-26

\$225 until April 23
\$175 until April 23 if attending KIDZ IN MOTION Conference August 26-28
Registration includes session materials, entrance to KIDZ IN MOTION conference exhibits (August 26 only), 2 lunches and 2 breakfasts

Special Session: Child Passenger Safety Restraint Systems on School Buses: National Training

\$175 until April 23
\$150 until April 23 if attending KIDZ IN MOTION Conference August 26-28
Registration includes session materials, breakfast and lunch

Hotel:

- All workshops and presentations will occur at the Omni Fort Worth, located in downtown Fort Worth within walking distance of a multitude of shopping, dining and area attractions.
- Hotel conference rate is \$144 for a single/double room on or before April 23, 2010 if prepaid with credit card; \$154 after April 23. To receive the \$144 rate, you must visit www.tinyurl.com/kidzinmotion.
- To make hotel reservations, call 1-800-843-6664(1-800-THE-OMNI) (mention KIDZ IN MOTION), or visit www.kidzinmotion.org

Questions:

For more information on the KIDZ IN MOTION National Child Passenger Safety conference:

- visit www.kidzinmotion.org
- e-mail kimconf@hiwaay.net
- call 407-595-4464



www.kidzinmotion.org

Sponsorship

Corporate Sponsorship Levels

To thank you for providing sponsorship at one of the following monetary levels, your organization will receive:

Diamond \$20,000

- prominent placement of your logo on the front cover of attendee program booklet
- full page of recognition in attendee program booklet
- complimentary exhibit space which includes 2 conference registrations
- sponsorship acknowledgement throughout the conference
- continual recognition on the KIDZ IN MOTION web site, www.kidzinmotion.org

Platinum \$10,000

- your logo in attendee program booklet
- half page of recognition in attendee program booklet
- complimentary exhibit space which includes 2 conference registrations
- sponsorship acknowledgement throughout the conference
- continual recognition on the KIDZ IN MOTION web site, www.kidzinmotion.org

Gold \$5,000

- your logo in attendee program booklet
- quarter page of recognition in attendee program booklet
- complimentary exhibit space which includes 1 conference registration
- sponsorship acknowledgement throughout the conference
- continual recognition on the KIDZ IN MOTION web site, www.kidzinmotion.org

Silver \$1,000

- your logo in attendee program booklet
- sponsorship acknowledgement throughout the conference

Other Sponsorship Opportunities

Thinking about another sponsorship donation level or other form of sponsorship? Contact us and we will gladly assist in developing a sponsorship package for your organization, including:

- welcome and evening receptions, breakfasts, lunches and breaks
- items for attendee registration bags
- speaker's gifts
- door prizes

To Become a Sponsor:

Complete and return the enclosed sponsorship form, or contact:

Carol Mazzocco
csmazz@bellsouth.net
407-595-4464



2010 Conference Sponsorship



Organization: _____

Contact Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Questions?

Carol Mazzocco
KIDZ IN MOTION
407-595-4464

Payment:

Please make checks
payable to
**KIDZ IN
MOTION, Inc.**
Fed. ID: 77-0610114

Confirmation:

Sponsors and
Exhibitors will receive
additional conference
details via e-mail.

On behalf of our organization, please accept our
donation of: \$ _____

Will a representative of your organization be attending the
KIDZ IN MOTION Conference?

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Name for Badge: _____

National Child Passenger Safety Conference

Fort Worth, TX
Aug 26-28, 2010



www.kidzimmotion.org

Please send completed form to:

KIDZ IN MOTION, Inc.
5424 Conway Pointe Court
Orlando, FL 32812