



National Child Passenger Safety Conference

Sponsorship

	Hero	Champion	Advocate	Partner	Patron
Sponsorship Benefits	\$20,000	\$10,000	\$5,000	\$1,000	\$250
Complimentary conference registrations	4	2	1	1	
Complimentary exhibit spaces	2	1	1		
Recognition before the conference					
Your logo on KIDZ IN MOTION.org home page	●	●	●		
Your logo on KIDZ IN MOTION.org sponsorship page	●	●	●	●	●
Link to your website from KIDZ IN MOTION.org	●	●			
Your sponsorship mentioned in KIDZ IN MOTION e-mail blasts and social media postings	●	●	●		
Recognition during the conference					
Your logo on conference attendee program booklet cover	●				
Placement of your logo in conference attendee program booklet	Sponsor page + multiple pages	Sponsor page + multiple pages	Sponsor page + multiple pages	Sponsor page	Sponsor page
Complimentary advertising/promotion space in attendee program booklet	1 full page	1 half page	1 quarter page		
Your logo on conference attendee shirt	●				
Your logo included on conference signage	All signage	All signage	All signage	Select signage	Select signage
Your organization mentioned during opening and closing sessions	●	●	●	●	●
Your logo projected before each conference general session	●	●	●		
Your promotional materials/branded items in attendee bag (optional)	●	●	●	●	●
Recognition following the conference					
Your logo on KIDZ IN MOTION.org home page (minimum 6 months)	●	●			
Your organization listed on KIDZ IN MOTION.org sponsorship page	Listing + logo	Listing + logo	Listing + logo	Listing	Listing
Your sponsorship recognized in e-mail correspondence (minimum 6 months)	●				
Your sponsorship recognized in KIDZ IN MOTION social media postings	●	●	●		