

**KIDZ IN MOTION Conference
Presentations 2018**

Presenters(s):

Barbara Birkenshaw

Organization:

Volkswagen Group of America, Inc.

Presentation Title:

The Path of Innovative Safety Technologies

Synopsis:

The Path of Innovative Safety Technologies presentation includes the history of vehicle safety features and how these features may evolve over the years in order to reach the ultimate goal of "vision zero".

Presenters(s):

Denise Donaldson

Organization:

Safe Ride News Publications

Presentation Title:

What's New in School Bus Transportation

Synopsis:

Things are changing in school transportation, including the make-up of the student population that's being served, the child safety restraint products available for their specialized protection, and the rules, regulations, and laws in place to guide practice. This session will get you up to speed on the latest news from the school bus world.

Presenters(s):

Lance Mitchell

Organization:

Knox County Sheriff's Office

Presentation Title:

Identifying Misuse and Non-Use on Patrol

Synopsis:

This presentation will teach trainers of police how to customize a presentation specific to their agency and their State laws, that will allow the average patrol officer to spot Gross Misuse and Non-Use of Child Restraints. We have created a one hour presentation that covers the most serious misuse in the industry and gives patrol officers the basic knowledge they need to begin enforcing CR laws in their States.

**KIDZ IN MOTION Conference
Presentations 2018**

Presenters(s):

Organization:

Presentation Title:

Synopsis:

Tracey Fejt

Banner Health

Developing Safe CPS Habits in Elementary Students

With state testing becoming the main focus in schools bringing in other important educational program is becoming a challenge. Creating a free program that is inclusive for multiple grade levels with interactive and hands on activities is enticing to many educational organizations. Education children can change habits now and in the future, and start conversations at the dinner table, all while reducing death and injuries. In this session participants will learn how to affectively developed a program that will increase the knowledge of elementary age children with effective CPS behaviors.

Presenters(s):

Organization:

Presentation Title:

Synopsis:

Jon Sumroy

mifold

Scientific substantiation for mifold and a new category of child restraints

Even in countries with the highest rates of child restraint usage, children travel without an appropriate restraint on at least one in five journeys. Heightless booster seats are a new option for caregivers and their children. Heightless boosters claim to offer the same protection as traditional backless belt positioning boosters, in a significantly more compact and portable size; eliminating the chance of children traveling without a suitable restraint. This presentation explains how heightless booster seat work and reviews the scientific substantiation for the safety and efficacy of heightless booster seats.

KIDZ IN MOTION Conference Presentations 2018

Presenters(s):

Jackie Stackhouse Leach

Organization:

Morristown Medical Center

Presentation Title:

Trained Law Enforcement educating non trained Law Enforcement

Synopsis:

Educating non trained, CPS, Police officers can be a challenge. Their primary job is not child Passenger Safety. They are challenged everyday with domestic violence, drugs, alcohol, school resource offices, and the list will continue. However, it still is their job to know their Child Passenger Safety laws. We don't need a 32 hour course to be able to document misuse.

Presenters(s):

Heather Smith

Organization:

University of Arkansas for Medical Sciences

Presentation Title:

Hospital Based Child Passenger Safety: Where do I start?

Synopsis:

A hospital based CPS Program provides training to staff and families, models best practices, and follows national guidelines for safety during transportation of infants and children. Educating parents of newborns from birth about proper use of car seats will help them make better decisions regarding safe travel for their children. This presentation provides guidelines and tips for starting a hospital based CPS program or enhancing an already existing one.

Presenters(s):

Tam Lutz

Organization:

Northwest Portland Area Indian Health Board

Presentation Title:

Native CARS: A Tribal Journey to Improve Child Safety

Synopsis:

Whether a tribe, a small community or Technician that serves a defined population, Native CARS and the Native CARS Atlas can serve as a resource to technician or communities who are trying to utilize data to customize their approaches to improving child passenger safety.

**KIDZ IN MOTION Conference
Presentations 2018**

Presenters(s):

Paul Gaudreau

Organization:

UPPAbaby

Presentation Title:

Advanced Safety Features: How We Make Cars Seats Safer - Updated

Synopsis:

Advanced safety features are becoming more and more common in car seats. Learn why car seat manufacturers are including these features and what effect they have on increaseing child safety.

Presenters(s):

Monte Yazzie

Organization:

Salt River Pima-Maricopa Indian Community

Presentation Title:

Safety and Culture: Understanding Tribal Child Passenger Safety Concerns

Synopsis:

There are 566 federally recognized tribes in America, each with unique communities, traditional practices, and injury concerns. An understanding of a tribal community's cultural identity is critical in implementing successful safety programs. Adult and Child motor vehicle safety is a major concern throughout all Tribal communities in the United States. These communities, that compose a unique cultural and socio-economic concern, are faced with challenges unlike those in urban settings because of the specific connections between culture and safety. Understanding these concerns will assist in implementing effective program strategies and practices to fit the specific demographic of the tribal community.

**KIDZ IN MOTION Conference
Presentations 2018**

Presenters(s):

Jill Braselton

Organization:

Northwestern Medicine - Central DuPage Hospital

Presentation Title:

Developing a Booster Distribution Program through Creative Partnerships

Synopsis:

This presentation will focus on creating a booster/car seat distribution program through building partnerships with various community organizations with the intent to provide education and resources to targeted audiences. Content will include ways to think outside of the box to reach the underserved and the most vulnerable populations in your community. It will touch on grant writing and looking for opportunities within your area to seek funding to help cover programming needs.

Presenters(s):

Tammy Franks

Organization:

Presentation Title:

Synopsis:

Presenters(s):

Mike Bosley

Organization:

SeatbeltPlanet.com LLC

Presentation Title:

A Seat Belt is a Terrible Thing to Waste

Synopsis:

You touch, use, and manipulate seat belts like a pro. In fact, seat belts are so ubiquitous it's easy to take for granted the marvelous engineering that goes into them. From seat belt webbing stretch to UV resistance to the maximum force to release a seat belt buckle, we'll cover all the highlights. With pictures, videos, and a guaranteed freebie for the crowd every 10 minutes, come learn everything you never knew about how seat belts are tested and certified for use in the United States.

KIDZ IN MOTION Conference Presentations 2018

Presenters(s): **Kathleen Clary-Cooke**

Organization: Safe Kids Benton-Franklin

Presentation Title: **Beyond Curbside: Community Outreach and Media Engagement**

Synopsis:

Community outreach events and media interviews offer CPSTs the opportunity to reach hundreds or thousands of families at one time with child passenger safety and best practice information. Learn how position yourself with reporters as a subject matter expert in child passenger safety as well as how to promote your own events and obtain media coverage. You'll learn how to prepare for an interview plus what to say, do and wear in. Get practical tips and tricks for creating an eye-catching interactive booth to draw people in at community events and do it all on little or no budget.

Presenters(s):

Amy Corbett

Organization: Harris County Emergency Corps

Presentation Title: **How to Create and Run a Successful CPS Program**

Synopsis:

Have you ever thought about starting a CPS program but didn't know where to begin? Let me tell you about the program I started and the lessons I learned. It has been a difficult journey but rewarding journey. Let's get your program started!

Presenters(s):

Stephanie Tombrello

Organization: SafetyBeltSafe U.S.A.

Presentation Title: **Under the Radar: Research Findings to Shape Practice**

KIDZ IN MOTION Conference Presentations 2018

Synopsis:

Impaired driving, drowning risks, flame retardancy issues, and research on booster use are topics often missed in the focus on the important details of safety seat choice and installation. Learn how to employ research findings to reduce risks to children who do not have the power to protect themselves. Law enforcement colleagues, legislators, health care and social service providers, child care personnel, educators as well as the public can reduce risk with your input. One example: California Strategic Highway Safety Plan: Alcohol and Drugs Impairment Committee requested a presentation to give specific focus on children in planning and education.

Presenters(s):

Denise Donaldson

Organization:

Safe Ride News Publications

Presentation Title:

Keeping Kids Safe in Pickup Trucks

Synopsis:

Pickup trucks are not just for work—many families use them to transport children. But, while all the basics we know about car seat installation apply to pickup trucks, certain features of these vehicles often pose challenges. This presentation will cover these, including issues related to space, vehicle seating types, tethering, and front seat use, so that CPSTs can help caregiver's identify potential problems and learn ways to avoid them.

Presenters(s):

Barbara Digirolamo

Organization:

Boston Children's Hospital

Presentation Title:

The Evolution of Boston Children's Inpatient Child Passenger Safety Program

KIDZ IN MOTION Conference Presentations 2018

Synopsis:

To improve child passenger safety for patients, Boston Children's Hospital developed a child passenger safety (CPS) program for children admitted to the hospital. A computerized assessment tool was developed which identifies children less than 8 years old in need of a car seat at the time of discharge and initiates a consult for the CPS program. Since hospital-wide program initiation, we have provided over 1,300 seats and educated over 1,600 patients through consults alone. The current program encompasses all inpatient units, including children with special health care needs and spica casts, which allows the reduction in ambulance needs for discharge.

Presenters(s):

Terriann Shell

Organization:

Volunteer

Presentation Title:

The "Weird" Stuff You Heard in CPS Class, But Probably Didn't Practice

Synopsis:

So many new terms and techniques are learned in a technician's course, that it is difficult to absorb the usual methods, much less the alternative ways. In this session, we will explore some of those alternate techniques and demonstrate some equipment unique to certain car seats that you may encounter in the midst of a seat check-up event. We will explore what information about these alternative techniques and unique equipment can be obtained from our usual resources that we usually have on hand.

Presenters(s):

Heidi Heflin

Organization:

SafetyBeltSafe U.S.A.

Presentation Title:

Navigating and Keeping Up with Safety Seat Instructions

KIDZ IN MOTION Conference Presentations 2018

Synopsis:

Checkups show >90% of child restraints are used incorrectly. Restraint complexity, innovations, and inconsistency between manufacturers lead to errors. Few parents or non-CPS professionals recognize the importance of using manufacturers' instructions; Technicians must model instruction use during outreach education and every seat check. The compilation of instructions/summaries is an essential tool, providing instructions with updated summaries of key installation details for more than 400 seats since 2008. Consequences of practice without regularly updated tools will be featured in installation scenarios and will demonstrate how Technicians can use the tool for awareness of features, installation complexities, clarifications, and manufacturer updates.