

2011 National Child Passenger Safety Conference August 10-13, 2011 Orlando, FL





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- Safe Traffic Systems ٠
- Summer Infant ٠
- Sunshine Kids



Continuing **Education Units**

even

Documentation and verification of attendance at Child Passenger Safety Technician CEU sessions is your responsibility. You will find a CEU Proof of Attendance sheet on the back cover of this program. To receive credit for a CPS CEU session, please arrive at the session within 5 minutes of the session start and remain in the room until the end of the session. At the end of each session, have your attendance sheet stamped as you exit. Keep your Proof of Attendance sheet in a safe place!

= Safe Kids approved CEU

Welcome!

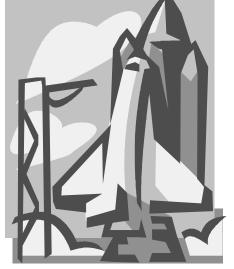


Thank you for your ongoing commitment to Child Passenger Safety. We are honored to have each and every one of you with us and we look forward to hearing from you throughout the conference with suggestions on how we can improve the KIDZ IN MOTION National Child Passenger Safety Conference. The planning committee works hard to create a high-quality conference that meets the educational needs of our field and industry. We hope we have provided you with ample opportunity to meet your educational and networking needs and fostered your abilities to enhance your child passenger safety efforts when you return home. Feel free to share your thoughts and suggestions with any of the planning committee members.

Please invite your colleagues to join us next year in Orlando August 16-18. Thank you again for attending, and enjoy the conference.

Sincerely, The Conference Planning Committee

Iuli Davis KIDZ IN MOTION, Inc. FL Tammy Franks The Children's Hospital at Legacy Emanuel, OR Mike James Alabama State CPS Coordinator Woody Johnston KIDZ IN MOTION, Inc. AL Carol S. Mazzocco Director, KIDZ IN MOTION, Inc, FL Jim Savage Kohl's Safety Center at American Family Children's Hospital, WI Sarah Tilton Britax Child Safety, Inc, NC



Come to the Reception 5 pm Thursday night International Ballrooms I-III It'll be a blast!

Like Us on Facebook: www.facebook.com/Kidz.In.Motion

Our 200th fan wins 5 free CPS T-shirts!



Barbara Birkenshaw Volkswagen, MI Woody Johnston KIDZ IN MOTION, Inc, AL Dianne Russell C.S. Mott Children's Hospital, MI Boyd Tong Safe Kids Maricopa Co, AZ



Britax Child Safety, Inc. Sarah Tilton Sarah.tilton@BritaxUSA.com

Bubblebum Melissa Farrell melissafarrell@bubblebum.us

The C.E. White Co. Mike Roscoe mike.roscoe@cewhite.com

Chicco **Julie Prom** juliep@chiccousa.com

Child Source (Mercury Distributing) Nadine VanCamp nvancamp@child-source.com

Clek Christopher Lumley chris@clekinc.com

Columbia Medical Susan Johnson sjohnson@columbiamedical.com

Combi USA Vera Fullaway vfullaway@comcast.net

Please take time to thank this year's exhibitors for enriching your learning experience at **KIDZ IN MOTION**.

Convaid Linda Fox nancy@convaid.com

CYBEX/Regal Lager, Inc. Bengt Lager bengt@regallager.com

Dorel Juvenile Products Ryan Hawker rhawker@djgusa.com

Evenflo Company, Inc. Patsy Pilcher ppilcher@bellsouth.net

Graco Chidren's Products, Inc. Carol Helminski carol.helminski@gracobaby.com

Huggable Images Irv and Jeanie Craig sales@huggableimages.com

Innovative Concepts Steve Ager steve@anyconcept.com

Merritt Manufacturing, Inc. Shayne Merritt info@eztether.com

Orbit Baby, Inc. Courtney Yin courtney@orbitbaby.com

Recaro North America Gavle Anderson gayle.anderson@recaro-cs.com

SafetyBeltSafe U.S.A. Stephanie Tombrello stombrello@carseat.org

Safe Kids Worldwide Wes Bender wbender@safekids.org

Safe Ride News Publications Denise Donaldson denise@saferidenews.com

Summer Infant, Inc. Courtney Tanguay crtanguay@summerinfant.com

Sunshine Kids Scott Doerstling scott.doerstling@skjp.com

Taking Your CPS Program to the Special Level



Preconference Wednesday, August 10 Omni Orlando Resort at Championsgate Royal Dublin A & B Rooms Pre-registration required to attend SPONSORED BY



7:00 - 8:00 am	Breakfast in St. Andrews	
8:15 am	Welcome and Introductions	Tammy Franks Children's Hospital at Legacy Emanuel, Portland OR Jim Savage Kohl's Safety CtrAmerican Family Children's Hospital, Madison WI
8:30-10:00 am	Collaborative Approach to Conducting a Transportation Safety Evaluation: Part 1: Needs Identified Part 2: Evaluation Part 3: Forms and Paperwork	Michelle Chappelow Riley Hospital for Children, Indianapolis IN Tammy Franks
10:00-10:15	Break	
10:15-11:30	Collaborative Approach to Conducting a Transportation Safety Evaluation: Part 4: Billing For Services Part 5: Delivery and Fitting Part 6: Data Collection Part 7: Program Funding and Support	Michelle Chappelow Jim Savage
11:30-noon	Conventional Car Seats: Features, Tips and Tricks for Use as Interim Solutions	Tammy Franks
12:00-1:00 pm	Lunch in St. Andrews	

Taking Your CPS Program to the Special Level (continued)			
I:00-2:30 pm	Manufacturer's Presentations: Columbia Medical: Susan Johnson Merritt Manufacturing: Shayne Merritt Snug Seat: Derek Fletcher Convaid: Linda Fox EZ-On: Connie Murray	Moderator: Sharon Evans Cook Children's Hospital, Fort Worth TX	
2:30-2:45 pm	Snack Break		
2:45-3:30 pm	Manufacturer's Presentations (continued)	Moderator: Sharon Evans	
3:30-4:00 pm	Challenging Questions: What if, Can I, Should I?	Moderator: Susan Johnson, Columbia Medical	
4:15-5:00 pm	Hands-on Time with the Latest Large Medical Safety Restraints		

Thank you to our Gracious Sponsor



Thank You to our Seminar Planning Committee

Michelle Chappelow Riley Children's Hospital, Indianapolis, IN Sharon Evans Cook Children's Hospital, Fort Worth, TX Tammy Franks Children's Hospital at Legacy Emanuel, Portland, OR Susan Johnson Columbia Medical Carol Mazzocco KIDZ IN MOTION, Inc., Orlando, FL Jim Savage American Family Children's Hospital, Madison, WI



Child Passenger Safety Training for School Buses



Preconference Wednesday August 10 Omni Orlando Resort at Championsgate

> Royal Melbourne A & B Rooms Pre-registration required to attend

SPONSORED BY



7:00 - 8:00 am	Breakfast: St. Andrews	
8:00-8:20 am	Chapter I: Introduction	Charley Kennington
8:20-9:15 am	Chapter 2: The School Bus	Charley Kennington
9:15-10:00 am	Chapter 3: Seat Belt Systems on School Buses	Vicki Creech
10:00-10:15 am	Break	
10:15-10:45 am	Chapters 4, 5 and 6: Introduction to Child Safety Restraint Systems (CSRS) Rear-Facing Child Safety Restraint Systems Forward-Facing Child Safety Restraint Systems	Linda White
10:45-11:45 am	Safety Vests, Add-on School Bus Specific Seats and Integrated School Bus Seats	Jean Zimmerman
11:45-1:00 pm	Lunch: St. Andrews	
1:00-3:15 pm	Installation	All Instructors
3:15-3:30 pm	Break	
3:30-4:30 pm	Evacuation	Charley Kennington
4:30-5:00 pm	Working with School Districts Conducting Training in Your Local Areas	Charley Kennington

KIDZ IN MOTION Conference 2011

Thursday August II

7:00 am-5:00 pm	Registration Open		International Ballroom Foyer
10:00 am-noon	Exhibits Open		International Ballrooms I-III
11:00-11:45 am	Opening Luncheon		International Ballrooms I-III
12:00-12:45 pm	Opening Plenary and Keynote: Leadership Excellence for the 21st Century	Pat Williams Senior Vice-President, Orlando Magic Moderator: Carol Mazzocco Director, KIDZ IN MOTION	National Ballroom A
I:00-2:30 pm	Manufacturer's Panel #I	Moderator: Mike James AL State CPS Coordinator and KIDZ IN MOTION	National Ballroom A
	Britax	Sarah Tilton	
	Chicco	Julie Prom	
	Cybex/Lager	Bengt Lager	
	Dorel	Ryan Hawker	
	Huggable Images	Jeanie Craig	
	Columbia Medical	Susan Johnson	
	Graco	Carol Helminski	
	Bubblebum	Melissa Farrell	
	Convaid	Linda Fox	
	Innovative Concepts	Steve Ager	
	SafetyBeltSafe U.S.A.	Stephanie Tombrello	
	Sunshine Kids	Scott Doerstling	

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	Thursday Augu	st II continued	
2:30 pm-3:00 pm	Break/Exhibits Open		International Ballrooms I-III
3:00-3:45 pm	Session I Workshops		
	Advanced CPS Products for Improving Ease of Use	Jon Page , IMMI Moderators: Jennifer Hoekstra, Vera Fullaway	Royal Dublin A & B
	The Birth of an Infant Car Seat Program and Its Growing Pains	Kathy Waser , St. Clare Health Ctr. Moderator: Misty Menashe	St. Andrews
	Energy Conservation: Using Your Trauma Center to Hit Your CPS Target	Amy Teddy CS Mott Children's Hospital Susan Yates Children's Hospital Colorado Moderator: Susan Laurence	Royal Melbourne A & B
4:00-4:45 pm	Session 2 Workshops		
	The Hope Car Bed	Shayne Merritt Merritt Manufacturing Moderators: Nancy Lang, Judi Lambert	Royal Dublin A & B
	Using Social Media to Expand and Enhance CPS Education in the Era of Technology	Kecia Healy and Darren Qunell, CarSeatBlog Moderator: Terriann Shell	St. Andrews
	FMVSS 213 Made Easy	Jon Page , IMMI Moderators: Suzanne Grace, Jennifer Pavey	Royal Melbourne A & B
5:00-6:30 pm	Reception/Exhibits Open		International Ballrooms I-III

KIDZ IN MOTION Conference 2011

Friday August 12

7:00 am-5:00 pm	Registration Open		International Ballroom Fo
7:30-8:30 am	Breakfast		International Ballrooms I-
8:00-8:45 am	Exhibits Open		International Ballrooms I-
9:00 am-10:30 am	Manufacturer's Panel #2	Moderator: Mike James AL CPS Coordinator, KIDZ IN MOTION	National Ballroom A
	Volkswagen	Barbara Birkenshaw	
	The C.E. White Co.	Mike Roscoe	
	Clek	Christopher Lumley	
	Evenflo	Eric Dahle	
	Safe Kids Worldwide	Wes Bender	
	Summer Infant, Inc.	Courtney Tanguay	
	Combi	Vera Fullaway	
	Merritt Manufacturing	Shayne Merritt	
	Orbit Baby	Courtney Yin	
	Recaro	Gayle Anderson	
	Safe Ride News	Denise Donaldson	
	Toyota	Kara Yde	
10:45-11:30 am	Session 3 Workshops		
	Scale to Fit: Providing Superior Occupant Fit in Child Restraints	Ryan Hawker, Dorel Juvenile Products Moderators: Jennifer Huebner-Davidson, Deborah Scruggs	Royal Dublin A & B
	The Easy Way to Fly Safe with Kids The Easy Way to Fly Safe with Kids	Louise Stoll, CARES Moderators: Selena Silva, Brenda Jones	St. Andrews
	New School Bus Seats and CPS	Charles Vits, IMMI Moderators: Amy Heinzen, Karen Lappalainen	Royal Melbourne A & B

K	CIDZ IN MOTION	Conference 2	011
	Friday Augus	tl2 continued	
7:00 am-5:00 pm	Registration Open		International Ballroom Foye
11:30-12:30 am	Lunch		International Ballrooms I-III
12:45-1:30 pm	Plenary #2: To LATCH or Not to LATCH	Denise Donaldson, Safe Ride News Moderator: Tammy Franks Children's Hospital at Legacy Emanuel and KIDZ IN MOTION	National Ballroom A
I:45-2:30 pm	Session 4 Workshops		
	Child Restraint Regulations in the US and Abroad	Emilie Crown Montgomery County Fire and Rescue Denise Donaldson, Safe Ride News Moderators: Robin Butler, Susan Yates	Royal Dublin A & B
	Expanding Child Passenger Safety in the Hospital Setting	Kathy Wijaya , Legacy Health System Moderator: Sonja Revel	St. Andrews
	Grandparents, Grandchildren and Child Restraints: How Can We Make it Easier?	Judy Slattery & Daniel Furgang Car Seat Safety People Sue Emery, WA Safety Restraint Coal. Moderator: Sue Emery	Royal Melbourne A & B
2:30-3:00 pm	Break and Last Chance to Visit Exhibits		International Ballrooms I-III
3:00-3:45 pm	Session 5 Workshops		
	Side-Impact Testing with Real Life Consequences	Barry Mahal , Dorel Juvenile Group Moderators: Barbara Birkenshaw, Leslie Stark	Royal Dublin A & B
	The Future of Child Passenger Safety: Fee-Based Services	Debbie McCabe , Safety Basics, LLC Moderator: Kathy Kruger	St. Andrews
	Boosting a Community: A "Model City" Approach to Encourage Booster Seat Use	Stephanie Tombrello SafetyBeltSafe U.S.A. Moderator: Boyd Tong	Royal Melbourne A & B
4:00-4:45 pm	Hot Topics Roundtable	Stephanie Tombrello, Emilie Crown and Mike James	Royal Melbourne A & B

KIDZ IN MOTION Conference 2011

Saturday, August 13

7:30 am-11:00 am	Registration Open		International Ballroom Foyer
7:30-8:45 am	Breakfast		International Ballrooms I-III
9:00-9:45 am	Session 6 Workshops		
	Ride Safe: Wheelchair Transportation Safety	Susan Johnson, Columbia Medical Moderators: Robyn Klemm, Emilie Crown	Royal Dublin A & B
	Keeping Your Car Seat Distribution Afloat	Cathy Hogan Cardinal Glennon Children's Medical Ctr. Moderator: Denise Donaldson	St. Andrews
	CPS Techs at the Manufacturer: Making a difference, not just a product	Julie Vallese , Dorel Juvenile Group Moderator: Jeff Durkee	Royal Melbourne A & B
9:45-10:00 am	Break		
10:00-10:45 am	Session 7 Workshops		
	Special Needs CPS Loan Program: Keeping Children Safe Statewide	Erin Durbin , Children's Hospital IL Moderator: Noemi Duenas	Royal Dublin A & B
	Seeking Inspiration? Evaluate!	Amy Teddy CS Mott Children's Hospital Moderator: Ginny Hinton	St. Andrews
	S.A.F.E. (Seatbelts are for Everyone)	Norraine Wingfield KS Traffic Safety Resource Center Moderator: Beth Kindschi	Royal Melbourne A & B
11:00-11:45 am	Closing Plenaries: How to be a quality CPS Technician Hero Recognition Presentation	Julie Prom, Chicco Jim Savage, KIDZ IN MOTION	National Ballroom A

Leadership Excellence for the 21st Century



Keynote

Pat Williams Senior Vice-President Orlando Magic

Pat Williams is the senior vice president of the NBA's Orlando Magic. As one of America's top motivational, inspirational, and humorous speakers, he has addressed thousands of executives in organizations ranging from Fortune 500 companies and national associations to universities and non-profits. He is also the author of over 65 books, his most recent title being *Coach Wooden: The 7 Principles that Shaped His Life and Will Change Yours*.

Pat and his wife, Ruth, are the parents of 19 children, including 14 adopted from four nations, ranging in age from 25 to 38. For one year, 16 of his children were all teenagers at the same time. Pat and his family have been featured in Sports Illustrated, Readers Digest, Good Housekeeping, The Wall Street Journal, USA Today, and Focus on the Family as well as all of the major television networks.

Pat was raised in Wilmington, Delaware, earned his bachelors degree at Wake Forest University, and his master's degree at Indiana University. He is a member of the Wake Forest Sports Hall of Fame after catching for the Deacon baseball team, including the 1962 Atlantic Coast Conference Championship team. He is also a member of six other hall of fames around the country.

Advanced CPS P Improving Ease of		The Birth of an Infant Car Seat Program and Its Growing Pains	Energy Conservation: Using Your Trauma Center to Hit Your CPS Target
Jon Page IMMI Moderators: Jennifer Hoek Learn about new techn IMMI has designed into that drive ease of use a installing child restrain commercial child restrain design integration will	nologies that o vehicle seats and safety when ts. Testing of aints and the	Kathy Waser St. Clare Health Center Moderator: Misty Menashe Are you looking for the nuts and bolts you need to replicate an infant car seat program in your community? Learn how we developed our program over the past 9 years.	Amy Teddy CS Mott Children's Hospital Susan Yates Children's Hospital Colorado Moderator: Susan Laurence One of the most reliable forms of CPS information is found at your local trauma center. Join us to learn how to use your admission data to set your
discussed.			community education priorities.

ר <mark>2</mark>	The Hope Car Bed	Using Social Media to Expand and Enhance CPS Education	FMVSS 213 Made Easy
0	Shayne Merritt	Kecia Healy and Darren Qnell	Jon Page
SS	Merritt Manufacturing	CarSeatBlog	ІММІ
Session	Moderators: Nancy Lang, Judi Lambert	Moderator:Teriann Shell	Moderators: Suzanne Grace, Jennifer Pavey
	Learn about features of the Hope Car Bed as well as how to choose between an infant carrier and a car bed.	The era of the virtual car seat has arrived. Increasingly, parents are turning to the internet for CPS-related infor- mation and installation concerns. Learn the benefits of using credible web-based forums and social media sites to meet the growing need for situation-specific information and advice.	Are you concerned about what ATDs, G-forces and chest Gs are? In this session you will learn about these as well as other car seat testing factors. Handouts and resources for education CPS advocates will be provided.
on 3	Scale to Fit: Providing Superior Occupant Fit in	The Easy Way to Fly Safe with Kids	New School Bus Seats and CPS
Session	Ryan Hawker	Louise Stoll	Charles Vits
es	Dorel Juvenile Products	CARES	ІММІ
S	Moderators: Jennifer Huebner-Davidson, Deborah Scruggs	Moderators: Selena Silva, Brenda Jones	Moderators: Amy Heinzen, Karen Lappalainen
	Learn how Dorel's efforts to redesign its child restraints for better fit. Includes an introduction to the design process that involves pediatricians and neonatal intensive care unit personnel.	Want to learn more about keeping kids safe on airplanes using the CARES child aviation restraint system? This presenta- tion will include a "live" installation demonstration of the CARES restraint.	Learn about changes in school bus seat regulations and how they will impact child passenger safety.

n 4	Child Restraint Regulations in the US and Abroad	Expanding Child Passenger Safety in the Hospital Setting	Grandparents, Grandchildren and Child Restraints: How Can We Make it Easier?
Session	Emilie Crown Montgomery County Fire and Rescue Denise Donaldson Safe Ride News Moderators: Robin Butler, Susan Yates You may be surprised at what FMVSS 213 and 225 include and don't include for CPS. Learn more in this session about our regulations and comparisons with global counterparts.	Kathy Wijaya Legacy Health System Moderator: Sonja Revel This workshop is for CPS technicians in the hospital setting who are interested in expanding their services. Includes discussion on merging child passenger safety services with hospital units and the populations they serve.	Judy Slattery, Daniel Furgang Car Seat Safety People Sue Emery WA Safety Restraint Coalition Empower grandparents and caregivers who have limitations, instead of over- whelming them with the one device that could save a child's life.We'll ex- plore successful methods of CR use and installation for those with physical challenges. A drawing for free car seat!
n 5	Side-Impact Testing with Real Life Consequences	The Future of Child Passenger Safety: Fee-Based Services	Boosting a Community:A "Model City" Approach to Encourage Booster Seat Use
Session	Barry Mahal Dorel Juvenile Products Moderators: Barbara Birkenshaw, Leslie Stark In this session we'll investigate different types of testing techniques used around the world. Learn how this information impacts child restraint design, and how these designs perform in the field.	Debbie McCabe Safety Basics, LLC Moderator: Kathy Kruger We'll discuss the pros and cons of child passenger safety fee-based services, and how the current economy is impacting services.	Stephanie Tombrello SafetyBeltSafe U.S.A. Moderator: Boyd Tong Learn a novel approach to increasing booster seat usage by engaging whole communities with the booster seat message.

n 6	Ride Safe:Wheelchair Transportation Safety	Keeping Your Car Seat Distribution Afloat	CPS Techs at the Manufac- turer: Making a difference, Not Just a Product
Session	Susan Johnson Columbia Medical Moderators: Robyn Klemm, Emilie Crown Transportation safety for persons with disabilities who travel via wheelchairs will be presented. A review of basic principles of occupant protection, ex- planation of the relevant standards and recommendations for best practice, along with case examples and crash test videos will be discussed with strategies and solutions for a safe ride.	Cathy Hogan Cardinal Glennon Children's Medical Ctr. Moderator: Denise Donaldson Learn about potential funding sources for a car seat distribution program. Are you crazed by storage? Enjoy direct shipping and keep everyone certified and happy! Learn it all at this session.	Julie Vallese Dorel Juvenile Products Moderator: Jeff Durkee Learn about the CPS program at Dorel and how the more than 80 active CPS technicians on staff affect the design and manufacture process. Community outreach also will be discussed.
n 7	Special Needs CPS Loan Program: Keeping Children	Seeking Inspiration? Evaluate!	S.A.F.E. (Seatbelts are for Everyone)
Session	Erin Durbin Children's Hospital IL Moderators: Noemi Duenas Learn how one state provides a successful statewide special needs CPS loan program. From soup to nuts, you will learn it all.	Amy Teddy CS Mott Children's Hospital Moderator: Ginny Hinton Wonder if you are being effective in your CPS efforts? Feeling paralyzed with what to do next? Evaluation can inspire you to create positive growth and provide validity to your efforts. Evaluation data can also save your job. Don't wait—Evaluate!	Norraine Wingfield KS Traffic Safety Resource Center Moderator: Beth Kindschi Learn about the Kansas S.A.F.E. pro- gram, a cooperative effort of law en- forcement, safety advocates and schools to increase teen seatbelt use through positive rewards, enforcement, and strong safety messages.

Child Passenger Safety Training For School Buses This certifies that Attended the Child Passenger Safety for School Buses enrichment training August 10, 2011 at the KIDZ IN MOTION National Child Passenger Safety Conference in Orlando (ChampionsGate) FL and is awarded 6 Child Passenger Safety Technician CEUs

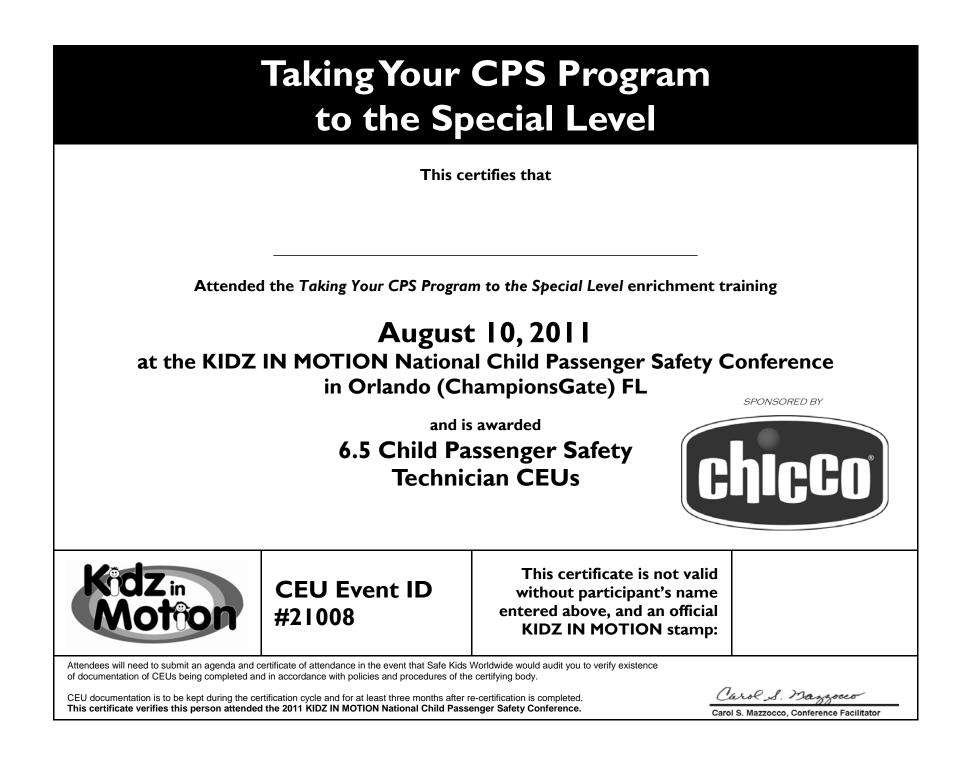


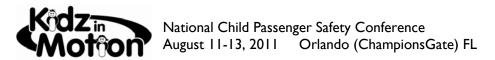
CEU Event ID #21008 This certificate is not valid without participant's name entered above, and an official KIDZ IN MOTION stamp:

Attendees will need to submit an agenda and certificate of attendance in the event that Safe Kids Worldwide would audit you to verify existence of documentation of CEUs being completed and in accordance with policies and procedures of the certifying body.

Carol S. Massocio

CEU documentation is to be kept during the certification cycle and for at least three months after re-certification is completed. This certificate verifies this person attended the 2011 KIDZ IN MOTION National Child Passenger Safety Conference. Carol S. Mazzocco, Conference Facilitator





Attendee Name:

Certificate of Attendance

CPS CEU Event ID #21008

This certificate is not valid without an official KIDZ IN MOTION stamp next to each session attended

Manufacturer's Panel #1 (1.5 CEUs)	The Easy Way to Fly Safe with Kids (I CEU)
 Advanced CPS Products for Improving Ease of Use (1 CEU)	New School Bus Seats and CPS (I CEU)
The Hope Car Bed (I CEU)	Plenary #2: To LATCH or Not to LATCH (I CEU)
 FMVSS 213 Made Easy (1 CEU)	Child Restraint Regulations in The US and Abroad (I CEU)
 Manufacturer's Panel #2 (1.5 CEU)	Side-Impact Testing with Real Life Consequences (I CEU)
Scale to Fit: Providing Superior Occupant Fit in Child Restraints (I CEU)	Ride Safe: Wheelchair Transportation Safety (I CEU)

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Carol S. Mayzocco

Carol S. Mazzocco, Conference Facilitator