



**CAR SEAT TEACHIN'**  
**REAR FACIN'**  
**TETHER STRAPPIN'**  
**BOOSTER PREACHIN'**  
**CHILD SAVIN'**  
**2015 National**  
**CHILD PASSENGER**  
**SAFETY**  
**Conference** **August 12-15**  
**Orlando, FL**



## Welcome!

Thank you for your commitment to Child Passenger Safety! We are honored to have each and every one of you with us and we look forward to hearing from you throughout the conference with suggestions on how we can improve the KIDZ IN MOTION National Child Passenger Safety Conference. The Planning Committee works hard to create a high-quality conference that meets the educational needs of our field and industry. We hope we have provided you with ample opportunity for continuing education and networking and have fostered your abilities to enhance your child passenger safety efforts when you return home.

Feel free to share your thoughts and suggestions with any of the Planning Committee members. Please invite your colleagues to join us next year in Orlando August 11-13, 2016.

Thank you for joining us, and enjoy the conference.

Sincerely,  
The Conference Planning Committee

**Juli Davis**  
KIDZ IN MOTION, Inc., FL

**Noemi Duenas**  
Pacific Safety Center, CA

**Sharon Evans**  
Cook Children's Medical Center, TX

**Tammy Franks**  
Randall Children's Hospital at  
Legacy Emanuel, OR

**Mike James**  
Alabama State CPS Coordinator, AL

**Woody Johnston**  
KIDZ IN MOTION, Inc., OR

**Carol S. Mazzocco**  
Director, KIDZ IN MOTION, Inc, FL

**Allana Pinkerton**  
Diono USA, AL

**Jim Savage**  
Kohl's Safety Center at American Family  
Children's Hospital, WI



### Thank You to the Conference Presentation Abstract Committee

**Barbara Birkenshaw**  
Volkswagen, MI

**Noemi Duenas**  
Pacific Safety Ctr., CA

**Sharon Evans**  
Cook Children's Medical Ctr., TX

**Danielle Kessinger**  
Wolfson Children's Hospital, FL

**Woody Johnston**  
KIDZ IN MOTION, Inc., OR



**Heroes!**

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We gratefully recognize the members of the  
**Manufacturers Alliance for  
Child Passenger Safety**  
who provided scholarships for CPS Technician  
continuing education:

- ♦ American Honda Motor
- ♦ Britax Child Safety
- ♦ BubbleBum
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- ♦ Kids II/Ingenuity
- ♦ Orbit Baby
- ♦ Safe Traffic System
- ♦ Toyota
- ♦ UPPAbaby
- ♦ Volkswagen Group of America



**Thank You  
MACPS!**



## Continuing Education Units

Documentation and verification of attendance at Child Passenger Safety Technician CEU sessions is your responsibility. You will find a CEU Proof of Attendance sheet on the back cover of this program.

To receive credit for a CPS CEU session, please arrive at the session within 5 minutes of the session start and remain in the room until the end of the session. At the end of each session, have your attendance sheet stamped as you exit.

Keep your Proof of Attendance sheet in a safe place!



**= Safe Kids approved  
CEU Session**



# Exhibitors

Please take time to thank this year's exhibitors for enriching your learning experience at the **KIDZ IN MOTION Conference.**

## **Britax Child Safety, Inc.**

Sarah Tilton  
sarah.tilton@britax.com

## **Chicco**

Courtney Barry  
Chiccocps.usa@artsana.com

## **Clek**

Trudy Slaght  
trudy@clekinc.com

## **Columbia Medical**

Denise Burley  
dburley@columbiamedical.com

## **Convaid**

Michael Haven  
michael@convaid.com

## **CYBEX/Regal Lager, Inc.**

Jeff Durkee  
jeff@regallager.com

## **Diono, LLC**

Allana Pinkerton  
allana.pinkerton@diono.com

## **Dorel Juvenile Group**

Daniel Dias  
ddias@djgusa.com

## **Evenflo Company, Inc.**

Eve Miller  
eve@worldsafe.net

## **Favorite Studios Inc.**

Karen Favorite  
karen@favorite-studios.com

## **FL Occupant Protection Resource Ctr.**

Alison Tillman  
alisonk@ufl.edu

## **Graco Children's Products, Inc.**

Carol Helminski  
carol.helminski@gracobaby.com

## **Hauck**

Jay Prentice  
jay@gtbaby.com

## **Huggable Images**

Irv and Jeanie Craig  
jeanie@huggableimages.com

## **Kiddy USA, Inc.**

Steffen Graefinger  
info@kiddyusa.com

## **Mercury Distributing**

Dolores Votruba  
dvotruba@mercurydistributing.com

## **Nuna Baby Essentials Inc.**

Mike Gillett  
mike.gillett@nuna.eu

## **Safe Ride News Publications**

Denise Donaldson  
denise@saferidenews.com

## **Safe Traffic System**

Vera Fullaway  
vera@safetrafficsystem.com

## **SafetyBeltSafe U.S.A.**

Stephanie Tombrello  
stombrello@carseat.org

## **Thomashilfen North America**

Andrew Woehr  
andrew@thomashilfen.com

## **UPPAbaby**

Daniella Brown  
daniella@uppababy.com



**Heroes!**

**Thank  
You  
Exhibitors!**



# KIDZ IN MOTION Pre-Conferences

**Wednesday, August 12**  
Pre-registration required to attend

**Registration Open 7:00 am - 5:00 pm**

**8:30 - 11:30 am**  
**St. Cloud**  
**Room**

Attendee Breakfast  
7:00 - 8:30 am  
Foyer

## **The Technician's Toolkit: CPS is Like a Box of Chocolates**

**Sue Emery and the Tool Kit Team:**

**Jen Ellis, Cesi Velez, Karen Gay, Terriann Schell, & Kathy Kruger**  
Washington State Safety Restraint Coalition  
suemery@aol.com

Moderator: Karen Gay



3 CEUs

**1:00 - 4:00 pm**  
**St. Cloud**  
**Room**

## **Knowing How to Know What We Know: Demystifying the Science of Child Passenger Safety**

**Dr. Ben Hoffman**

CPSTI, Professor of Pediatrics, Oregon Health & Science University  
hoffmanb@ohsu.edu

**Adrienne Gallardo**

Manager, Doernbecher Children's Hospital Tom Sargent Safety Center  
gallarda@ohsu.edu



3 CEUs

**Heroes!**

**Pre-Conferences Sponsored by**






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You  
Chicco!**



# KIDZ IN MOTION Conference 2015

Thursday August 13

|  |  |  |   |
|--|--|--|---|
| 7:00 am - 5:00 pm                                    | Registration Open  |  | Foyer   |
| 10:30 am - 12:00 pm                                  | Exhibits Open  |  | Osceola A-D   |
| 11:00 am - 12:00 pm                                  | Luncheon and Welcome   | Carol Mazzocco<br>KIDZ IN MOTION   | Osceola A-D   |
| <b>Manufacturer's<br/>Panel I</b><br>12:15 - 1:45 pm | Chicco   | Courtney Barry   | <b>Osceola E</b><br><br><b>Moderator:</b><br><b>Mike James</b><br> |
|  | CYBEX/Regal Lager  | Jeff Durkee  |   |
|  | Diono  | Allana Pinkerton   |   |
|  | Dorel  | Daniel Dias  |   |
|  | FL Occupant Protection<br>Resource Center                                  | Dr. Morya Willis   |   |
|  | Graco  | Carol Helminski  |   |
|  | Huggable Images  | Irv Craig  |   |
|  | Manufacturers Alliance for<br>Child Passenger Safety                       | Allana Pinkerton   |   |
|  | Nuna   | Mike Gillett   |   |
|  | Thomashilfen   | Andrew Woehr   |   |
|  | Volkswagen   | Barbara Birkenshaw   |   |
| <b>Session I<br/>Workshops</b><br>2:00 - 2:45 pm     | <b>The Case for a Portable<br/>Child Seat</b>                              | <b>Charles Vits</b><br>SafeGuard/IMMI<br><b>Alisa Baer</b><br>The Car Seat Lady<br>Moderator: Amy Artuso | <b>Kissimmee</b><br>   |
|  | <b>Be a Jedi:</b><br><b>How to Get Parents to Do<br/>What You Want</b>     | <b>Amber Kroeker</b><br>Randall Children's Hospital<br>Moderator: Lora Babilo                            | <b>St. Cloud</b>  |
|  | <b>Safe Ride for All Children:</b><br><b>Options for the Escape Artist</b> | <b>Tammy Franks</b><br>Randall Children's Hospital<br>Moderator: Jeff Durkee                             | <b>Harmony</b><br>   |
|  | <b>HELP! I Don't Know<br/>Where to Start</b>                               | <b>Kellie O'Riordan</b><br>Nationwide Children's Hospital<br>Moderator: Sue Emery                        | <b>Celebration A</b>  |
| 2:45 - 3:15 pm                                       | Break and Open Exhibits  |  | Osceola A-D   |



# KIDZ IN MOTION Conference 2015

Thursday August 13 continued

|   |                                     |                     |   |
|---|-------------------------------------|---------------------|---|
| <b>Manufacturer's<br/>Panel 2</b><br>3:15 - 4:45 pm | Britax Child Safety, Inc.           | Sarah Tilton        | <b>Osceola E</b><br><br><b>Moderator:</b><br><b>Mike James</b><br> |
|   | Clek                                | Trudy Slaght        |   |
|   | Columbia Medical                    | Denise Burley       |   |
|   | Convaid                             | Michael Haven       |   |
|   | Evenflo                             | Sarah Haverstick    |   |
|   | Hauck                               | Jay Prentice        |   |
|   | Kiddy USA, Inc.                     | Steffen Graefinger  |   |
|   | SafetyBeltSafe U.S.A.               | Stephanie Tombrello |   |
|   | Safe Ride News Publications         | Denise Donaldson    |   |
|   | Safe Traffic System, Inc.           | Vera Fullaway       |   |
|   | UPPAbaby                            | Daniella Brown      |   |
| 5:00 - 6:30 pm                                      | Evening Reception and Open Exhibits |                     | Osceola A-D   |










# 2015 Conference At-a-Glance

= CPS Technician  
CEU Session




| Osceola A-D                                  |   | Osceola E                 | Kissimmee   | St. Cloud   | Harmony   | Celebration A  |
|--|---|---------------------------|---|---|---|--|
| <b>Thursday, August 13</b>                   |   | Registration 7 am - 5 pm  | Exhibits Open 10:30 am - Noon, 2:45 - 3:15 pm, 5:00 - 6:30 pm     |   |   |  |
| Exhibits Open                                | Exhibits Open<br>10:30 - Noon             |                           |   |   |   |  |
| Opening Luncheon<br>11:00 am - Noon          | Opening Luncheon<br>And Exhibits          |                           |   |   |   |  |
| Manufacturer's<br>Panel 1<br>12:15 - 1:45 pm |   | Manufacturer's<br>Panel 1 |   |   |   |  |
| Session 1<br>Workshops<br>2:00 - 2:45 pm     |   |                           | The Case for a<br>Portable Child Seat                             | Be a Jedi:<br>How to Get Parents to<br>Do What You Want         | Safe Ride for All<br>Children: Options<br>for the Escape Artist | HELP!<br>I Don't Know Where<br>To Start                        |
| Break<br>2:45 - 3:15 pm                      | Break and<br>Exhibits Open                |                           |   |   |   |  |
| Manufacturer's<br>Panel 2<br>3:15 - 4:45 pm  |   | Manufacturer's<br>Panel 2 |   |   |   |  |
| Evening Reception<br>5:00 - 6:30 PM          | Evening Reception<br>Exhibits Open        |                           |   |   |   |  |
| <b>Friday, August 14</b>                     |   | Registration 7 am - 5 pm  | Exhibits Open 8:00 am - 8:45 am, 11:00 - 11:30 am, 2:30 - 3:00 pm |   |   |  |
| Breakfast<br>7:30 - 8:30 am                  | Breakfast<br>(Exhibits Open<br>8-8:45 am) |                           |   |   |   |  |
| General Session<br>9:00 - 10:00 am           |   | Unsafe from<br>the Start  |   |   |   |  |
| Session 2 Workshops<br>10:15 - 11:00 am      |   |                           | Emerging Trends<br>in Car Seat Safety                             | Bridging the Gap<br>Between Hospital and<br>Community CPS Needs | Car Seat Manuals:<br>A Writer's View                            | MN Mandatory<br>Training for All Day-<br>cares and Foster Care |



|  | Osceola A-D                             | Osceola E                                | Kissimmee   | St. Cloud   | Harmony   | Celebration A   |
|--|---|--|---|---|---|---|
| <b>Friday, August 14</b> Registration 7 am - 5 pm    Exhibits Open 8:00 am - 8:45 am, 11:00 - 11:30 am, 2:30 - 3:00 pm |   |  |   |   |   |   |
| Exhibits Open<br>11:00 - 11:30 am  | Exhibits Open                           |  |   |   |   |   |
| Lunch<br>11:30 am - 12:30 pm   | Lunch                                   |  |   |   |   |   |
| Plenary<br>12:30 - 1:30 pm   | CPS Trivia Challenge                    |  |   |   |   |   |
| Session 3<br>Workshops<br>1:45 - 2:30 pm   |   |  |  Kids in the Rig                           |  Advanced Safety for Car Seats |  Rehabilitation Therapist's Role: Developing a CPS Special Needs Program |  Safe Communities Approach: Creating Hospital CPS Discharge Policy |
| Break and Exhibits Open<br>2:30 - 3:00 pm  | Break and Last Chance to Visit Exhibits |  |   |   |   |   |
| Session 4<br>Workshops<br>3:15 - 4:15 pm   |   |  | Social Media and Child Passenger Safety   |   | Trends and New Technology in Vehicular Heatstroke   |   |
| Hot Topics<br>4:15 - 5:00 pm   |   |  | CPS Hot Topics Roundtable   |   |   |   |
| <b>Saturday, August 15</b> Registration: 7:30 am - 11 am   |   |  |   |   |   |   |
| Breakfast<br>7:30 - 9:00 am  | Breakfast                               |  |   |   |   |   |
| Session 5<br>Workshops<br>9:00 - 9:45 am   |   |  |  LATCH Update: Progress Toward Potential | Throwing Spaghetti: Some of it Sticks   | Children with Special Healthcare Needs: a Pediatric Hospital's Approach   | Infant Hyperthermia: Selling a Message No One Wants to Hear   |
| Session 6<br>Workshops<br>10:00 - 10:45 am   |   |  | Creating, Building, Sustaining a Hospital-Based Special Needs Transportation Program  | Preventing At-Risk Students from MV Related Injuries  | Web-Based Tool to Improve Tribal Child Passenger Restraint Use  | Improving Patient CPS: Evaluation of a Hospital Car Seat Loaner Program   |
| Closing Session<br>11:00 am - 12:00 pm   |   | Hero Presentation Wrap-up Prize Drawings |   |   |   |   |

# KIDZ IN MOTION Conference 2015

Friday August 14

|  |   |  |   |
|--|---|--|---|
| 7:00 am - 5:00 pm                              | <b>Registration Open</b>  |  | <b>Foyer</b>  |
| 7:30 - 8:30 am                                 | <b>Breakfast</b>  |  | <b>Osceola A-D</b>  |
| 8:00 - 8:45 am                                 | <b>Exhibits Open</b>  |  | <b>Osceola A-D</b>  |
| <b>General Session</b><br>9:00 - 10:00 am      | <b>Unsafe from the Start: Why We All Need to Advocate for Kids</b><br><b>Dr. Ben Hoffman</b><br>CPSTI, Professor of Pediatrics<br>Oregon Health & Science University<br><br>Moderator: Sharon Evans |  | <b>Osceola E</b><br><br> |
| <b>Session 2 Workshops</b><br>10:15 - 11:00 am | <b>Emerging Trends in Car Seat Safety</b>   | <b>Emile Crown</b><br>Montgomery Co. Fire Rescue<br><b>Bob Wall</b><br>Prince William Co. Fire Rescue<br>Moderator: Tim McCool | <b>Kissimmee</b><br><br> |
|  | <b>Bridging the Gap Between Hospital and Community CPS Needs</b>  | <b>Petra Vybiralova</b><br>All Children's Hospital<br>Moderator: Dana Hutchinson   | <b>St. Cloud</b>  |
|  | <b>Car Seat Manuals: A Writer's View</b>  | <b>Trudy Slaght</b><br>Clek<br>Moderator: Barbara Birkenshaw   | <b>Harmony</b>         |
|  | <b>C.A.R.S. MN Mandatory Training for Daycare/Foster Care Providers</b>   | <b>Heather Darby</b><br>MN Office of Traffic Safety<br>Moderator: Katrina Altenhofen   | <b>Celebration A</b>  |
| 11:00 - 11:30 am                               | <b>Exhibits Open</b>  |  | <b>Osceola A-D</b>  |
| 11:30 am - 12:30 pm                            | <b>Lunch</b>  |  | <b>Osceola A-D</b>  |
| <b>Plenary</b><br>12:30 - 1:30 pm              | <b>Child Passenger Safety Trivia Challenge</b><br><b>Alan Buchanan</b><br>Injury Prevention Specialist<br>NC Dept. of Insurance / Office of State Fire Marshal<br><br>Moderator: Carol Mazzocco     |  | <b>Osceola E</b>  |



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# KIDZ IN MOTION Conference 2015

Friday August 14 continued

|   |   |   |  |
|---|---|---|--|
| <b>Session 3</b><br><b>Workshops</b><br><b>1:45 - 2:30 pm</b> | <b>Kids in the Rigs</b>   | <b>Katrina Altenhofen</b><br>IA Dept. of Health<br>Moderator: Elizabeth Belcher   | <b>Kissimmee</b>  |
|   | <b>Rehabilitation Professional's Role: Developing a CPS Special Needs Program</b>   | <b>Eileen Gerling</b><br><b>Cynthia Ruggles</b><br>Children's Hosp. of King's Daughters<br>Moderator: Vera Fullaway           | <b>St. Cloud</b>   |
|   | <b>Advanced Safety for Car Seats</b>  | <b>Kevin Dowling</b><br>4moms<br>Moderator: Kareen Everman  | <b>Harmony</b>    |
|   | <b>Safe Communities Approach: Creating Hospital CPS Discharge Policy Changes</b>  | <b>Marissa A. Rodriguez</b><br>Children's Health Medical Center<br>Moderator: Heidi Heflin                                    | <b>Celebration A</b>   |
| <b>2:30 - 3:00 pm</b>   | <b>Break and Last Chance to Visit Exhibits</b>  |   | <b>Osceola A-D</b>   |
| <b>Session 4</b><br><b>Workshops</b><br><b>3:15 - 4:15 pm</b> | <b>Social Media and Child Passenger Safety</b>  | <b>Allana Pinkerton</b><br>Diono, LLC<br><b>Kecia Healy</b><br>CarseatBlog<br>Moderator: Tammy Franks                         | <b>Kissimmee</b>   |
|   | <b>Trends and New Technology in Vehicle Heatstroke</b>  | <b>Amy Artuso</b><br>National Safety Council<br><b>Sarah Haverstick</b><br>Evenflo Company, Inc.<br>Moderator: Woody Johnston | <b>Harmony</b>   |
| <b>Hot Topics</b><br><b>4:15 - 5:00 pm</b>                    | <b>Child Passenger Safety Hot Topics Roundtable Discussion</b><br><b>Stephanie Tombrello</b> , SafetyBeltSafe U.S.A.<br><b>Denise Donaldson</b> , Safe Ride News Publications<br>Moderators: Mike James and Woody Johnston<br>End your day of learning and sharing with an informal group discussion about current child passenger safety issues. |   | <b>Kissimmee</b>   |



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# KIDZ IN MOTION Conference 2015

Saturday August 15

|  |  |   |  |
|--|--|---|--|
| 7:30 - 11:00 am                            | Registration Open  |   | Foyer  |
| 7:30 - 9:00 am                             | Breakfast  |   | Osceola A-D  |
| Session 5<br>Workshops<br>9:00 - 9:45 am   | LATCH Update: Progress Toward Potential  | Denise Donaldson<br>Safe Ride News Publications<br>Moderator: Marisol Feliciano       | Kissimmee<br> |
|  | Throwing Spaghetti: Some of It Sticks  | Amy Teddy<br>University of Michigan<br>Moderator: Chantel Ponder                      | St. Cloud  |
|  | Children with Special Healthcare Needs: Pediatric Hospital's Approach to Addressing Gaps         | Helen Arbogast<br>Children's Hospital Los Angeles<br>Moderator: Mary Ann Crosley      | Harmony  |
|  | How Do You Sell a Safety Message No One Wants to Hear? Infant Hypothermia Prevention Campaigns   | Susan Connor<br>Rainbow Babies and Children's Hosp<br>Moderator: Ginny Hinton         | Celebration A  |
| Session 6<br>Workshops<br>10:00 - 10:45 am | Creating, Building and Sustaining a Hospital-Based Special Needs CPS Transportation Program      | Kathy Wesolowski<br>Rainbow Babies and Children's Hosp<br>Moderator: Denise Donaldson | Kissimmee  |
|  | Safe Streets Program: Preventing At-Risk Students From Motor Vehicle Related Injuries            | Mina Farag<br>Children's Hospital Los Angeles<br>Moderator: Jason Tarnulen            | St. Cloud  |
|  | Native CARS Atlas: Web-Based Tool to Improve Child Passenger Restraint Use in Tribal Communities | Tam Lutz<br>NW Portland Area Indian Health<br>Moderator: Siona Willie                 | Harmony  |
|  | Improving Patient CPS: Evaluation of a Pediatric Hospital's Car Seat Loaner Program              | Helen Arbogast<br>Children's Hospital Los Angeles<br>Moderator: Danielle Kessenger    | Celebration A  |
| 11:00 - 11:45 am                           | Closing Session:<br>Wrap-up, Hero Presentation and Prize Drawings<br>Moderator: Jim Savage       |   | Osceola E  |



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# Workshop Session Details

|   |               |   |
|---|---------------|---|
| <b>Session 1 Workshops</b><br>Thursday 2:00 - 2:45 pm | Kissimmee     | <b>The Case for a Portable Car Seat</b><br><b>Charles Vits</b> , SafeGuard/IMMI cvits@imminet.com<br><b>Dr. Alisa Baer</b> , The Car Seat Lady alisa@thecarseatlady.com<br>Learn about portable child seating and its role as a suitable protection device. Charlie and Alisa will present and compare the design, development and testing of portable child seats and standard child seats, and discuss factors impacting future development.   |
|   | St. Cloud     | <b>Be a Jedi: How to Get Parents to Do What You Want</b><br><b>Amber Kroeker</b> , Randall Children's Hospital at Legacy Emanuel akroeke@lhs.org<br>Amber will introduce you to motivational interviewing (MI), a non-judgmental, non-adversarial therapy method that works to facilitate parent motivation in order to change behavior or choices. Learn different ways CPS technicians can apply MI techniques with caregivers reluctant to follow safety guidelines.   |
|   | Harmony       | <b>Safe Ride for All Children: Options for the Escape Artist</b><br><b>Tammy Franks</b> , Randall Children's Hospital at Legacy Emanuel tfranks@lhs.org<br>Transporting the escape artist is a challenge for caregivers, and they often resort to home remedies to keep their child in a car safety seat. Learn about both conventional and specialized seat options for transporting these children. Presentation will include real world case studies.   |
|   | Celebration A | <b>Help! I Don't Know Where to Start</b><br><b>Kellie O'Riordan</b> , Child Passenger Safety Instructor carseatinstructor@hotmail.com<br>Kellie will discuss how to enhance your passenger safety skills to include special needs expertise and enhance your existing program, as well as challenges that include knowing where to start, collecting resources, how to put a plan together, and the importance of community partners.   |
| <b>Session 2 Workshops</b><br>Friday 10:15 - 11:00 am | Kissimmee     | <b>Emerging Trends in Car Seat Safety</b><br><b>Emilie Crown</b> , Montgomery Co. Fire Rescue emilie.crown@montgomerycountymd.gov<br><b>Bob Wall</b> , Prince William Co. Fire Rescue ubuckleup@erols.com<br>Emilie and Bob will explain the increase in load legs, European belt routing and enhanced infant inserts as part of car seats on the US market. They will also discuss side impact protection improvements, recent FMVSS 213 changes and proposed NHTSA side impact regulations.  |
|   | St. Cloud     | <b>Bridging the Gap Between Hospital and Community CPS Needs</b><br><b>Petra Vybiralova</b> , All Children's Hospital pvybiral@jhmi.edu<br>Petra will present challenges of a hospital patient car seat program and how collaboration with community programs and stakeholders as well as multidisciplinary hospital departments can help remove program barriers, increase communication and strengthen programs.  |
|   | Harmony       | <b>Car Seat Manuals: A Writer's View</b><br><b>Trudy Slaght</b> , Clek Trudy@clekinc.com<br>Understanding the way different parts of a manual are written can make it easier to know how to help parents. Trudy will discuss the creation of a car seat manual - where it begins, how it's brought together, and considerations that shape the manual including FMVSS 213 label requirements and car seat testing.   |
|   | Celebration A | <b>Children and Restraint Systems (C.A.R.S.): MN Mandatory Training for Daycare/Foster Care Providers</b><br><b>Heather Darby</b> , MN Office of Traffic Safety heather.darby@state.mn.us<br>Minnesota is one of very few states that mandate CPS training for daycare and foster care providers. Heather will discuss this training, including curriculum content, keeping the curriculum and instructors current, and the benefit of providing this training to law enforcement.  |

# Workshop Session Details

|   |               |   |   |
|---|---------------|---|---|
| <b>Session 3 Workshops</b><br>Friday 1:45 - 2:30 pm | Kissimmee     | <b>Kids in the Rigs</b><br><b>Katrina Altenhofen</b> , IA Dept. of Health <a href="mailto:katrina.altenhofen@gmail.com">katrina.altenhofen@gmail.com</a><br>Katrina will address phase 4 of the EMS for Children chain and describe the application of the interdisciplinary injury control model to assess the safe transport of pediatric patients within the EMS system.   |  |
|   | St. Cloud     | <b>Rehabilitation Professional's Role: Developing and Sustaining a CPS Special Needs Program</b><br><b>Eileen Gerling</b> , Children's Hospital of the King's Daughters <a href="mailto:eileen.gerling@chkd.org">eileen.gerling@chkd.org</a><br><b>Cynthia Ruggles</b> , Children's Hospital of the King's Daughters <a href="mailto:cynthia.ruggles@chkd.org">cynthia.ruggles@chkd.org</a><br>Eileen and Cynthia will detail how their special needs CPS program evaluates patients and recommends and obtains specialized and conventional car seats for children with all types of special needs, including neuromuscular, behavioral and orthopedic conditions. Also discussion on loaning car seats, obtaining insurance coverage for restraints, and NICU car seat testing. |   |
|   | Harmony       | <b>Advanced Safety for Car Seats</b><br><b>Kevin Dowling</b> , 4moms <a href="mailto:kdowling@4moms.com">kdowling@4moms.com</a><br>Kevin will show advances in automotive and electronics technology that have evolved over several decades to provide substantial improvements in vehicle performance, occupant comfort, and vehicle safety. He will demonstrate how existing technologies can increase safety and add new capabilities to automotive car seat systems.  |  |
|   | Celebration A | <b>Safe Communities Approach: Creating Hospital CPS Discharge Policy Changes</b><br><b>Marissa A. Rodriguez</b> , Children's Health Medical Center <a href="mailto:marissa.rodriguez@childrens.com">marissa.rodriguez@childrens.com</a><br>Using the Safe Communities model and guided by best practice, nine hospitals came together to create patient child passenger safety discharge policies. Marissa will discuss the final product, as well as how to plan for barriers and streamline implementation of your policy.  |   |
| <b>Session 4 Workshops</b><br>Friday 3:15 - 4:15    | Kissimmee     | <b>Social Media and Child Passenger Safety</b><br><b>Allana Pinkerton</b> , Diono <a href="mailto:allana.pinkerton@diono.com">allana.pinkerton@diono.com</a><br><b>Kecia Healy</b> , CarseatBlog <a href="mailto:protectwhatulove@gmail.com">protectwhatulove@gmail.com</a><br>Allana and Kecia will address social media etiquette as it relates to the field of CPS. Participants will engage in a discussion on the strengths and challenges of utilizing social media to enhance CPS education.   |   |
|   | Harmony       | <b>Trends and New Technology in Vehicle Heatstroke</b><br><b>Amy Artuso</b> , National Safety Council <a href="mailto:amy.artuso@nsc.org">amy.artuso@nsc.org</a><br><b>Sarah Haverstick</b> , Evenflo Company, Inc <a href="mailto:sarah.haverstick@evenflo.com">sarah.haverstick@evenflo.com</a><br>Amy and Sarah will present current data and trends related to vehicular heatstroke and will discuss nationwide efforts to increase awareness. New car seat technology will be reviewed, and participants will have the opportunity to install a car seat with this technology and participate in a "ride along" experience.  |   |



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Child Passenger Safety Training Dolls



# Workshop Session Details

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|---|---------------|---|
| <b>Session 5 Workshops</b><br>Saturday 9:00 - 9:45 am   | Kissimmee     | <b>LATCH Update: Progress Toward Potential</b><br><b>Denise Donaldson</b> , Safe Ride News Publications denise@saferidenews.com<br>Denise will review the current status of LATCH by walking through sample child restraint/vehicle/child scenarios. She will also examine research findings from NHTSA regarding hardware load limits and center use as well as proposed LATCH improvements.    |
|   | St. Cloud     | <b>Throwing Spaghetti: Some of it Sticks</b><br><b>Amy Teddy</b> , University of Michigan ateddy@med.umich.edu<br>As CPS techs we want to teach parents everything they need to know to keep their children safe in the car, but what do parents remember from these interactions? Amy will discuss how many concepts the average adult learner can retain, how many concepts a technician introduces at a checkup, and explain ways to enhance the education experience for parents.   |
|   | Harmony       | <b>Children with Special Healthcare Needs: A Pediatric Hospital's Approach to Addressing Gaps</b><br><b>Helen Arbogast</b> , Children's Hospital Los Angeles harbogast@chla.usc.edu<br>Helen will focus on identification of resources, need and solutions for providing CPS inspections for children with special healthcare needs. She will show how to design and analyze an inspection instrument to identify misuse as well as coordinating special needs checkup events.  |
|   | Celebration A | <b>How Do You Sell a Safety Message No One Wants To Hear?</b><br><b>Infant Hypothermia Prevention Campaigns</b><br><b>Susan Connor, Ph.D.</b> , Rainbow Babies and Children's Hospital susan.connor@uhhospitals.org<br>Susan will describe a study of public responses to anti-hyperthermia campaigns, including testimonials from parents and caregivers who have lost a child to heatstroke in a motor vehicle.   |
| <b>Session 6 Workshops</b><br>Saturday 10:00 - 10:45 am | Kissimmee     | <b>Creating, Building and Sustaining a Hospital-Based Special Needs CPS Transportation Program</b><br><b>Kathy Wesolowski</b> , Rainbow Babies and Children's Hospital kathy.wesolowski@uhhospitals.org<br>Kathy will describe the steps involved in creating and growing her hospital special needs CPS program, including evolution from a relatively unknown and poorly utilized service to a fully integrated program that has become a standard part of the hospital's discharge planning.   |
|   | St. Cloud     | <b>Safe Streets Program: Preventing At-Risk Students From Motor Vehicle Related Injuries</b><br><b>Mina Farag</b> , Children's Hospital Los Angeles mfarag@chla.usc.edu<br>Mina will introduce you to The Children's Hospital of Los Angeles Safe Streets Project designed to educate students ages 5-17, parents, teachers and communities about pedestrian and vehicle safety. She will highlight aspects of the program including a distracted pedestrian obstacle course, an interactive activity that includes Fatal Vision Goggles and a Jeopardy game. |
|   | Harmony       | <b>Native CARS Atlas: Web-Based Tool to Improve Child Passenger Restraint Use in Tribal Communities</b><br><b>Tam Lutz</b> , NW Portland Area Indian Health tlutz@npaihb.org<br>Tam will present data driven approaches, strategies and tools used to increase child passenger safety in tribes of the Northwest through the Native Children Always Ride Safe program.  |
|   | Celebration A | <b>Improving Patient CPS: Evaluation of a Pediatric Hospital's Car Seat Loaner Program</b><br><b>Helen Arbogast</b> , Children's Hospital Los Angeles harbogast@chla.usc.edu<br>Helen will present information on a current study by Children's Hospital of Los Angeles to evaluate the impact of the car seat loaner program at a freestanding Level 1 Pediatric Trauma Center including challenges encountered with implementation and maintenance.   |

Attendee Name:



## Certificate of Attendance

National Child Passenger Safety Conference August 12-15, 2015 Orlando, FL

This certificate is not valid without an official KIDZ IN MOTION sticker placed next to each session attended

### Preconference CPS CEU Event ID: 5148

|                                |  |   |  |
|--------------------------------|--|---|--|
| Technician's Toolkit<br>3 CEUs |  | Knowing How to Know<br>What We Know<br>3 CEUs |  |
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### Conference CPS CEU Event ID: 5149

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| Manufacturer's Panel 1<br>1.5 CEUs         |  | Emerging Trends in<br>Car Seat Safety<br>1 CEU |  |
| Case for a Portable<br>Child Seat<br>1 CEU |  | Car Seat Manuals: A<br>Writer's View<br>1 CEU  |  |
| Safe Ride for All<br>Children<br>1 CEU     |  | Kids in the Rigs<br>1 CEU                      |  |
| Manufacturer's Panel 2<br>1.5 CEUs         |  | Advanced Safety for<br>Car Seats<br>1 CEU      |  |
| Unsafe From the Start<br>1 CEU             |  | LATCH Update<br>1 CEU                          |  |

For CPS technicians chosen for an audit, Safe Kids Worldwide requires submission of this form as proof of CEU attendance. It is your responsibility to retain this form for possible audit. KIDZ IN MOTION is not able to provide you with a replacement form. CEU documentation is to be kept during the certification cycle and for at least three months after re-certification is completed.

This certificate verifies this person attended the 2015 KIDZ IN MOTION National CPS Conference.

*Carol S. Mazzocco*  
Carol S. Mazzocco, Conference Facilitator